

# COUNTER FRONT MERCHANTISER



Royston's easy-to-install Counter Front Merchandiser

## INVITE IMPULSE BUYS TO BOOST PROFITS

Maximize your profit with minimal space when you implement your customers' lucrative impulse purchases with our Counter Front Merchandiser. Easy installation onto any checkout sales counter, existing or new, allows you to strategically place those high-margin items into the hands of customers to increase sales at the last minute. The Counter Front Merchandiser features a wide range of merchandising options to increase flexibility. It's an attractive and affordable way to promote your high-margin items while you cater to customer convenience. You will quickly realize the return on your investment with this must-have merchandising tool.

## FEATURES

- Installs in minutes onto virtually any sales counter
- Two adjustable wire shelves with metal "slot-wall" for peg hooks
- Shelves can be positioned flat or at an angle
- Attractive, easy-to-shop waterfall arrangement displays and organizes impulse merchandise
- Hides your POS wiring and defines transaction spaces for customers
- Available in a wide range of colors to fit your décor and brand
- One and a half inch fencing for each shelf
- Durable powder-coated steel construction



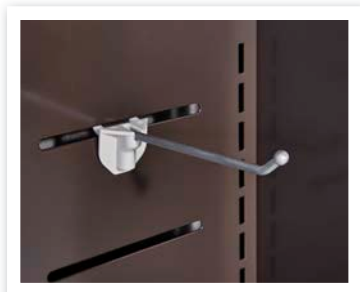
Works With You: Offers a wide range of merchandising options



Put It Anywhere: Easy install onto any counter

### UPGRADES

- Three inch fencing
- Price tag molding
- Additional shelves



Move More Merchandise:  
Four- or six-inch peg hooks



Stock It Up: Two wire shelves with 1.5" fencing



Any Arrangement: Shelves can be positioned flat or at an angle

