



## WINE TOWER

### TAKE YOUR WINE MERCHANDISING TO NEW HEIGHTS

Draw extra attention to your store's wine collection with this attractive and very practical wine tower. Compact in design yet substantial in capacity, this commercial wine rack saves on valuable floor space by going vertical. Fit more SKUs into the same footprint, while prompting more of those get-and-go sales.

Perfect for convenience stores, specialty shops, package stores and other food and beverage retailing, this sharp-looking shelving system towers over the room with its commanding presence. The contemporary, metal-and-wood structure can fit into tight areas and still stand out as the center of attention. It's perfectly suited for featuring various wines or multiple sale items.

### FEATURES

- Tower can hold at least 100 standard-size bottles of wine
- Four top shelves are open on all sides, for showcasing brands or sale items; shelves are wide enough to hold five columns of upright bottles, each column three bottles deep
- Six upright bottle-holders spotlight featured wine selections
- Detachable header allows you to brand your collection and change looks with the promotional period
- Lower cube extends forward from tower frame an additional 8 inches, granting more area for displaying extra wine products
- Lower cube is divided into four shelves, providing shoppers convenient access to additional bottles (upright or stacked pyramid-style) and also enabling you to display wine glasses or other category items for sale
- Sturdy tower construction; unit is easy to assemble and place into position



- Metal tower frame is 8.5'H x 2'W x 18"D
- Dark wooden shelving cube tucks into bottom third of tower frame (30.75"H x 21.75"W x 26"D)

